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Thursday, August 29, 2013

Greg Moore
President & CEO
Golden Gate National Parks Conservancy
Fort Mason, Building 201
San Francisco, CA 94123

Dear Greg:

On behalf of La Cocina, we are happy support your vision for the Presidio Exchange (PX) project, and hope to partner with you to realize it.

La Cocina cultivates low income food entrepreneurs as they formalize and grow their businesses by providing affordable commercial kitchen space, industry-specific technical assistance and access to market opportunities. We focus primarily on women from communities of color and immigrant communities. Our vision is that entrepreneurs gain financial security by doing what they love to do, creating an innovative, vibrant and inclusive economic landscape.

The PX and La Cocina share a common goal of promoting a vibrant and diverse food culture. We would be excited to work with PX staff on its food-related public programs, connecting you with talented entrepreneurs for work in spreading their good food gospel, occasional workshops, and other food presentations and offerings.

In a city full of food-centric opportunities, we are excited to see another entity that believes in equitable opportunity, a food space where everyone can make a living doing what they love to do and inclusivity across diners and providers.

We look forward to working with you bring this exciting new cultural resource, and innovative food programs, to fruition.

Sincerely,

A handwritten signature in black ink, appearing to be "CZ", with a long horizontal line extending to the right.

Caleb Zigas
Executive Director