



August 20, 2013

Dear Selection Committee,

I am writing to share my excitement and our organization's enthusiastic endorsement of the Golden Gate National Parks Conservancy's Presidio Exchange (PX) Proposal. We wholeheartedly believe that the PX project provides a grounded, community-based proposal that leverages the 30 years of experience of the Conservancy. We are honored and thrilled to collaborate with the Conservancy in food education programming and share the products from our farm to the proposed cafe.

Pie Ranch is an educational farm with Bay Area school partnerships. We use hands on, experiential learning to ignite an interest in eating fresh foods from local farms and gardens. We understand this to be a shared goal with the Presidio Trust and the National Park Service's Healthy & Sustainable Food Program. This is certainly a shared goal with PX, and I imagine that it would be true to suggest we all envision a world where everyone has access to affordable healthy food from sustainable sources. The PX proposal would help us advance that vision through collaboration.

Through the PX project, Pie Ranch would become a partner in providing similar hands on food education activities, both on site and through field trips to our nearby farm, among other food-related project ideas. We currently are joined with the Conservancy and the Crissy Field Center in an exciting new Environmental Education Collaborative and would be honored to continue developing a partnership through PX.

Thank you in advance for considering the Conservancy's PX proposal. I truly believe that the PX project will play an important and effective role in engaging local, national, and international visitors with inspiration and know-how in creating sustainable, healthy food systems for all!

Respectfully,

Jered Lawson,
Co-Founder & Executive Director