

**LAKE STREET RESIDENTS ASSOCIATION**  
A NEIGHBORHOOD ASSOCIATION SERVING THE LAKE STREET CORRIDOR

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Presidio Trust Board of Directors  
Presidio Trust  
103 Montgomery Street  
San Francisco, CA 94129

**Re: Commissary Project - LSRA Comment Letter on Finalists' Proposals**

Dear Board Members:

The Lake Street Residents Association submits the following comments regarding the three finalists' proposals in response to the Request For Proposals for the Commissary site:

The Conservancy's Presidio Exchange (PX) connects the visitor with the Presidio, its themes and the parkland. Neither of the other two proposals more than superficially connects the visitor with the setting and the Presidio. One is focused a period art museum and digital arts exhibitions; the other on a heightened awareness of sustainability and climate change.

The Conservancy's PX has the flexibility to modify the physical size and design of its proposal based on the Trust's and Conservancy's determination of what is best for this treasured site. The other two are bursting at the seams with their oversized structures.

The Conservancy's PX will facilitate a visitor experience that connects Crissy Field and the Main Post, particularly in attracting Crissy visitors to explore the Main Post and the rest of the parkland. With their over-sized structures and stated purposes, the other two, if anything, would be an obstruction to the flow of visitors between Crissy and the Main Post.

The Conservancy's PX would provide an evolving programmatic experience that remains up-to-date with the changes and growth of the Presidio, the park and the GGNRA over time. In contrast, over the years, the Bridge's singular focused subject may not be appealing to the Presidio's visitors. It is a challenge to predict the appeal of the Lucas museum over time.

The PX will function seamlessly with the Presidio Interpretive Plan and the park's long term goals, while the other two may just as well be in Kansas (not literally, but San Francisco would be a far better location for both of them rather than in a national park).

The creative design of the PX opens the facility to the public in an irresistible manner and with its glass walls, will provide astonishing views of the Golden Gate, Crissy and the Bay.

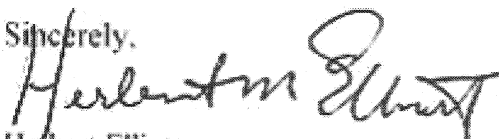
The explanations provided by the finalists' spokespersons at the public meetings for why the particular finalist should be selected to locate its cultural center at this exquisite location spoke loudly as to which proposal should be chosen.

For Lucas, the message was about Mr. Lucas' roots, his love of San Francisco, his art collection, the wonders of digital arts and storytelling. All well presented and interesting; however, little, if anything, was said about how the proposal would uniquely broaden the visitors' connection with the Presidio. The Bridge spokesperson was similarly focused on what the Presidio could do for its excellent purpose, but little was said about how the proposal would uniquely broaden the visitors' connection with the Presidio.

The Conservancy's spokesperson explained in depth how the PX will broaden the visitors' connection with the Presidio. It was unique, unlike anything the other two had to offer. He described a creative, forward-thinking cultural center with broad reaching activities and programming that will bring the Presidio to the visitors in a place and manner that invites them to explore the riches of the entire park. The PX, if selected, will be a vibrant, supportive core facility with a strong sense of place respecting its surroundings.

Thank you for your consideration of these comments.

Sincerely,



Herbert Elliott  
Vice-President