

Holly B. Shepard
51 – 21st Avenue
San Francisco, California 94121

October 31, 2013

The Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

**Re: The Commissary Project and The Parks Conservancy's
Presidio Exchange Proposal**

Dear Presidio Trust Board Members,

In selecting the best proposal for the Presidio's Commissary project, a decision of great importance to the Presidio for decades into the future, please consider:

- The extraordinary and unique natural setting of this site within context of this extraordinary National Park and that portion of the national parks' mission statement that affirms its value as "America's Best Idea" in preserving "the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations."
- From the mission statement of the Presidio, as part of the Golden Gate National Parks, the mandate of "launching programs that serve a greater purpose matched to the historic and natural resources of the Presidio."
- The proper use of this treasure as the signature location within this National Park.

In that context, the Parks Conservancy's Presidio Exchange is the most appropriate proposal, and all people, from the local community to our international visitors, will be best served by your selection of the Presidio Exchange.

Sincerely,



Holly B. Shepard