

PACIFIC HEIGHTS RESIDENTS ASSOCIATION

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23 October 2013

Presidio Trust Board of Directors
The Presidio Trust
103 Montgomery Street
San Francisco, CA 94129

Via e-mail to commissary@presidiotrust.gov

Subject: Mid-Crissy Field Site Proposals – Support for the Presidio Exchange proposal

Dear Board Members:

For over 40 years the Pacific Heights Residents Association (PHRA) has represented households within the area bounded by Van Ness Avenue, Presidio Avenue, Union Street and Bush Street. Our members treasure the Presidio – few people are lucky enough to live so close to a National Park and its resources.

The Presidio is a jewel in the San Francisco Bay area, and the Mid-Crissy Field Site is a jewel within the Presidio. Whether looking at the Mid-Crissy Field area, or looking from the Mid-Crissy Field site, one sees links to the military history, socio-political history and natural history of this area. This is an important site, and what is built here will affect the visitor experience of the Presidio for decades to come.

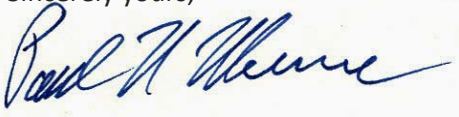
When mapping the proposals against the Trust's RFP, the recently published Presidio Interpretive Plan, and best practices for new construction in a historically significant area, one proposal stands out: The Golden Gate National Parks Conservancy's "Presidio Exchange" is the only project that clearly integrates programming that addresses these 3 aspects, integrating them into a flexible, dynamic framework designed to evolve over time.

This conclusion is strengthened when one considers how the 3 proposals address the "Critical Questions" asked in General Superintendent Frank Dean's Sept 23 letter (PLN-305-NPS_LETTER_ON_COMMISSARY_DECISION.pdf)

The Conservancy's record is an outstanding recommendation of its ability to both develop outstanding programming and to generate the financial support necessary to carry out the objectives.

PHRA asks that you select the Golden Gate National Parks Conservancy's "Presidio Exchange" project.

Sincerely yours,



Paul H. Wermer
Board Member, Pacific Heights Residents Association